

The Book-It-First Planner

Ready is not a feeling. It is a date. Fill in three dates, then earn them.

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The rule: put the deadline in before you feel like you deserve it, then use the pressure. Book it today, six to eight weeks out. Ten minutes with this sheet replaces months of 'nearly ready'.

1. The exam

Which exam:

Booked for (date):

Weeks away:

First study block (day + time):

☐ Exam booked

☐ Study blocks in calendar

2. The project

What it does (one line):

Ship date:

Live URL goes on the CV on:

The one thing v1 will NOT have:

☐ Ship date set

☐ URL on CV

3. The applications

Number this month:

By (date):

Target role title:

Sent so far:

☐ Number chosen

☐ First one sent

The 42-day countdown

Tick a box for every study session or shipping session. Not every day. Just enough boxes that the row is never empty for a week.

1	2	3	4	5	6	7	8	9	10	11	12	13	14
15	16	17	18	19	20	21	22	23	24	25	26	27	28
29	30	31	32	33	34	35	36	37	38	39	40	41	42

If you fail

You have learnt exactly what to study, which is more than most people ever find out. Rebook within 48 hours, four weeks out. The second attempt is the one that usually passes.

Reply to the edition

Reply to Tuesday's email with DATE and the thing you booked. I will tell you how far out I would have booked it and what I would do in week one.